



SOUTH

BUSINESS

TO

INTERSTATE
4

E Kennedy
BLVD

EAST EXPRESS LANES
NO TRUCKS
Brandon
TOLL-BY-PLATE
OR
CityPass

E. KENNEDY & N. MERIDIAN

TOUCH SCREEN

born with
great taste



smartwater

City of Tampa
TAMPA
FOURTH LINE

ike
SMART CITY

STARBUCKS

OFFICE
SPACE
AVAILABLE

813 871 8535

TAMPA, FL

OOH Statistics

DMA RANKING

12th

MEDIAN AGE

44

MEDIAN INCOME

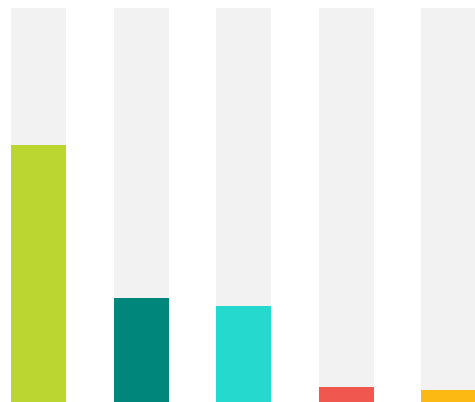
\$47K

TRANSPORTATION



- ▶ DRIVE ALONE: **81%**
- ▶ MASS TRANSIT: **1%**
- ▶ CARPOOL: **9%**
- ▶ WALK: **2%**
- ▶ WORK FROM HOME: **5%**
- ▶ BIKE: **1%**

RACE/ETHNICITY COMPOSITION



- WHITE: **65%**
- HISPANIC/LATINO: **26%**
- BLACK/AFRICAN AMERICAN: **24%**
- ASIAN: **4%**
- OTHER RACE: **3%**

AVERAGE WEEKLY IMPRESSIONS



50K+

(PER IKE)

- ▶ FULL MOTION DIGITAL
- ▶ 1080 / :10 SPOTS DAILY

Source: geopath.org, census.gov



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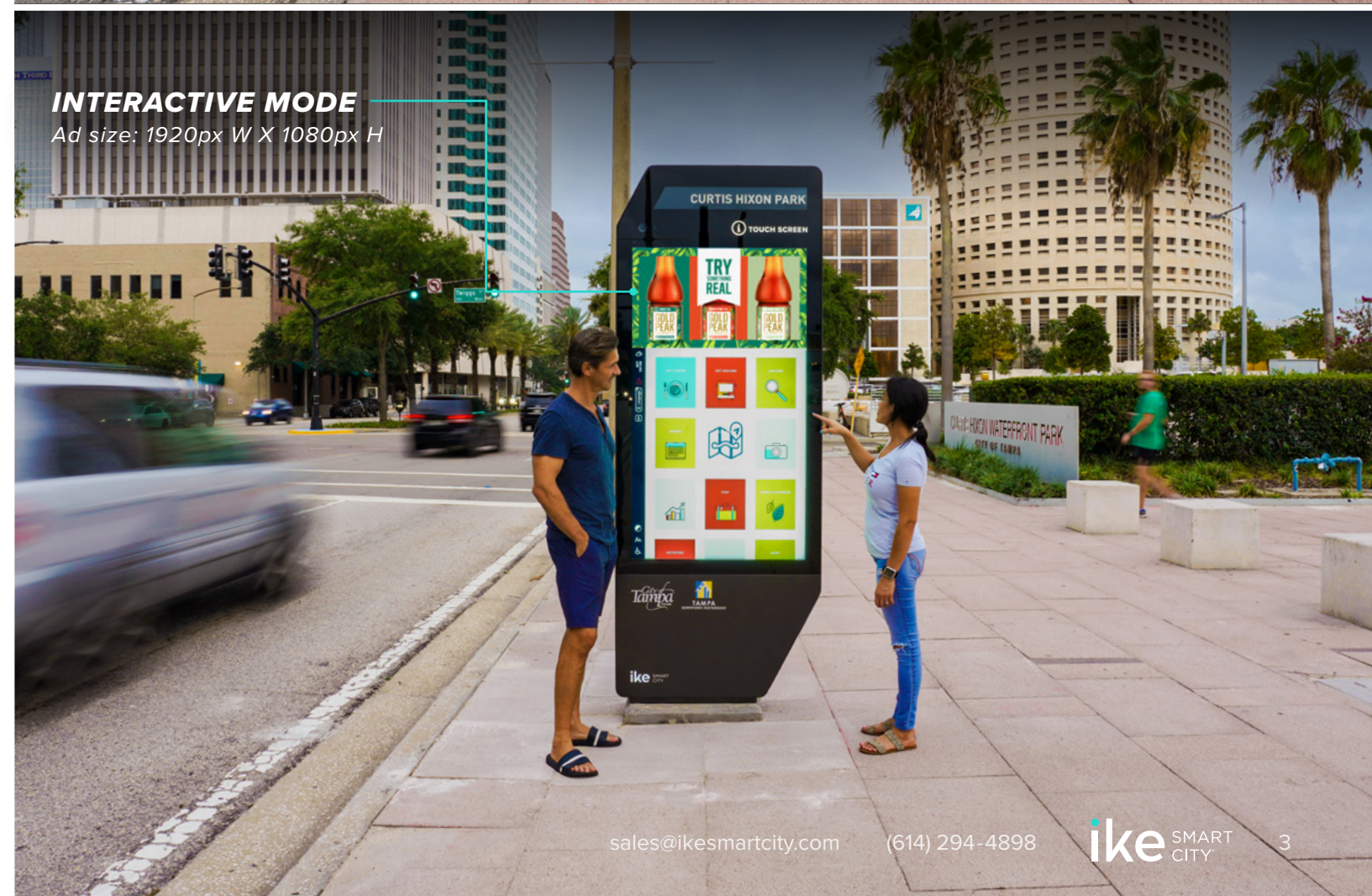
ike SMART CITY

MEET ike

The Interactive Smart City Digital Kiosk

IKE delivers your message at street level in the dense urban core and **trendiest neighborhoods**. The network spans the city with key locations in **high traffic areas** providing the **best coverage in the market**.

- ▶ Eye-catching and sophisticated design
- ▶ Visually impactful at over 8' tall
- ▶ Two 65" full-motion digital screens
- ▶ Advanced technology and interactive features
- ▶ Drives engagement with dynamic digital content



TAMPA LOCATIONS

Neighborhoods

Downtown

Downtown Tampa is the vibrant economic, cultural, and entertainment hub of the City. With beautiful weather year-round, residents and visitors flock to constant events at Amalie Arena (Home to NHL's Lightning), Tampa Convention Center, Curtis Hixon Waterfront Park, Tampa Theatre, Straz Center for the Performing Arts, and a myriad of museums. Downtown is easy to access via I-75 and get around with water taxis and streetcars as the 2.6-mile Riverwalk bursts with activity connecting people to waterfront parks, restaurants, shops, and attractions.

Channel District

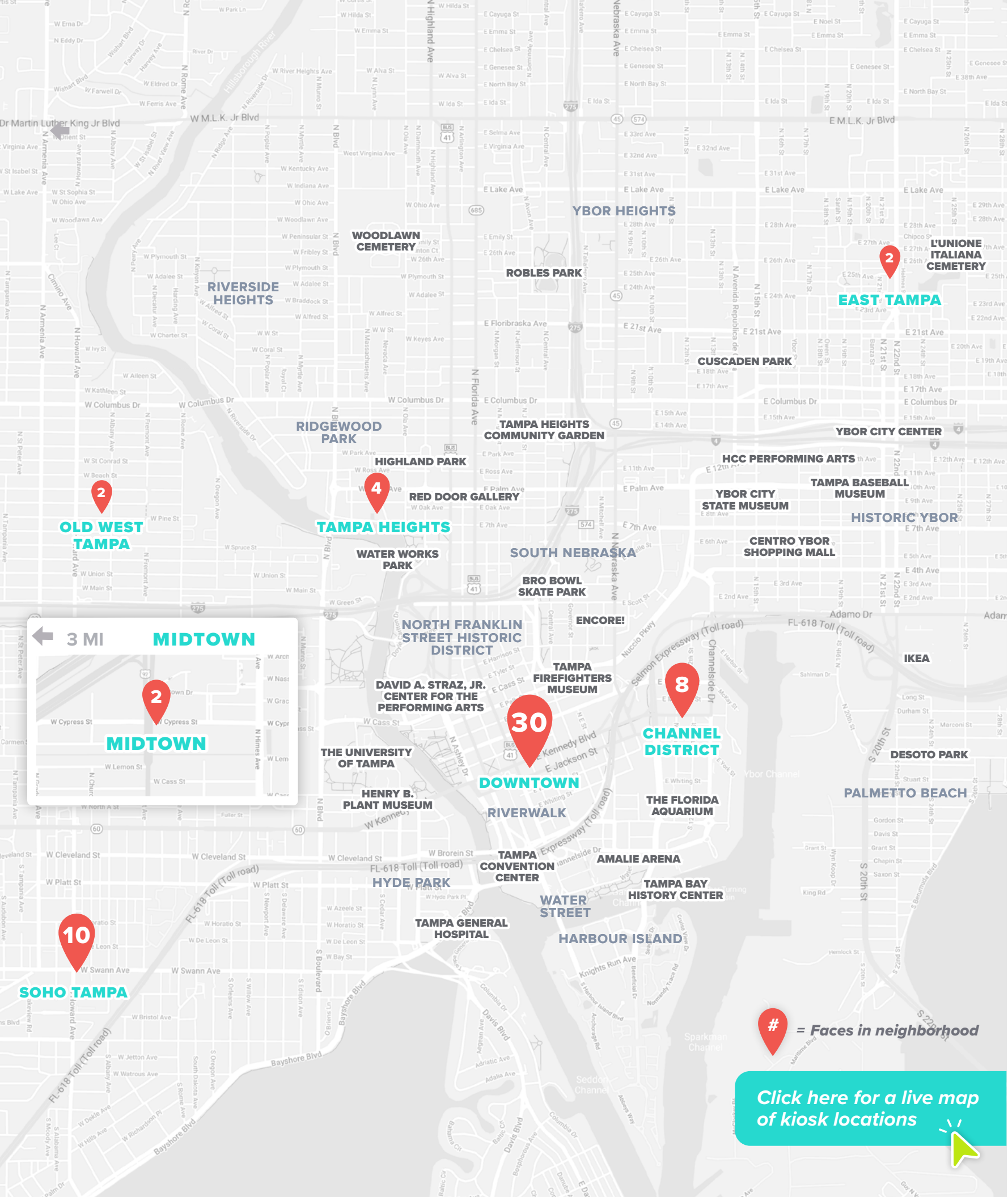
The Channel District is a revitalized residential waterfront neighborhood just east of Downtown. The ever-changing landscape of luxury high-rises in this pedestrian-friendly area draws millennials, empty-nesters, and young professionals to this growing neighborhood with easy access to Downtown entertainment, culture, and recreation via the Riverwalk, streetcar, and water taxi. Swarming with activity, the Florida Aquarium hosts 300 events each year and the adjacent Sparkman Wharf buzzes with shoppers, diners, and music lovers.

SoHo Tampa/Hyde Park

The neighborhoods of SoHo Tampa and Hyde Park are just west of Downtown; with a mix of suburban and urban vibes, it's a vibrant home for young professionals and families. In SoHo Tampa, the pedestrian-friendly, tree-lined streets of South Howard Avenue are packed with eclectic shops, eateries, and coffee shops. SoHo Tampa buzzes with activity into the night as an entertainment district with a lively bar scene and nightlife.

Extending across Tampa's Dynamic Neighborhoods

- East Tampa
- Midtown
- Old West Tampa
- Tampa Heights



= Faces in neighborhood

[Click here for a live map of kiosk locations](#)

VISIBILITY. IMPACT. REACH.





Thank you

GET IN TOUCH

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